



SPORT STUDIES

Quick Facts: Sport Industry

100%

Internship Rate

87%

Placement Rate

(Employed or enrolled in further education)

Experiential Learning for Career Readiness!

Hands-on learning prepares students for career success.

Every student gains practical experience and makes professional contacts through internships in coaching, communications, event management and other aspects of the sport industry.

School/College
Athletic
Administration



Professional
Athletic
Administration



Sport Media



Marketing

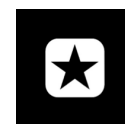


Coaching



Students may prepare for graduate study and/or careers in athletic administration, coaching, marketing, sport media, sport law and sport psychology. Rising participation in high school, college, and recreational sport, as well as a growing interest in college and professional sport, should lead to an increased demand across this industry. Qualified coaches and administrators will be required at every level to create, manage, publicize and market teams, leagues, conferences and sport organizations of all kinds.

Where Are They Now?



SEACOAST

