



*"Why is it that the important problems of older persons are often not the ones that we know how to help?"*

### **Challenge**

How to educate for innovation and engagement in the health and human services needs of those growing old?

Pushing back frailty

Care at home

Focus on informed decision-making and respect for choices

Teaching nursing home: Old idea but now ready for prime time ?

Use of technology and creative approaches to workforce to extend care

Ziemba et al (2010). "That model is sooooo last millennium!"  
Residential long term care as a system, not a place.

"As countries develop, people realize that long term care is more about meaning, than medicine,"

#1 NEW YORK TIMES BESTSELLER

# Atul Gawande Being Mortal

Medicine and What Matters in the End

"Wise and deeply moving" — OLIVER SACKS

PICADOR

# Second Wind



NAVIGATING THE PASSAGE  
TO A SLOWER, DEEPER, AND  
MORE CONNECTED LIFE

Dr. Bill Thomas

BUURTZORG

interreg  
2 Seas Mers Zeeën  
TICC

Home Buurtzorg

About us

News

Innovation

Collaboration

## Welcome to Buurtzorg

Humanity over bureaucracy

HOGEWYK

concept

urban design

architecture

public space

Interior design

DE | EN | NL



# hogeweyk



Hogeweyk

Gezamenlijke  
interesses



PLATTEGROND & LOCATIE

HEEMRAADWEG 1  
1382 GV WEESP

PLATTEGROND

HOME

Hogeweyk, living in lifestyles. A mirror image of  
recognizable lifestyles in our society.



For more than 15 years, healthcare providers have trusted The Green House Project experts to help envision, create, and optimize caring homes for meaningful lives. As a result, the Green House model of long-term and post-acute care has garnered higher measurable quality outcomes, consumer demand, and greater caregiver satisfaction.

*Building on this experience, the new Green House 2.0 initiative is aimed at broadening the*

*reach and deepening the impact of the movement to revolutionize care and empower lives.*

In addition to new consultancy services, Green House 2.0 encompasses a host of innovative partnerships, new endeavors, and a new [board of directors](#).

*Join the movement to eradicate institutional models, destigmatize aging, and humanize care for all people. Find out more [HERE](#).*



A Catalyst for Significant Social Change

