



**Communication Sciences and Disorders Strategic Planning**

<b>Strengths</b>	<b>Weaknesses</b>
<p>New innovative curriculum            Faculty renown            New research facilities            External and internal collaborative networks            Research programs            Community outreach            Market demands            Integration of clinical, academic, and research programs            Student access to faculty</p>	<p>Cost to students (tuition, fees, housing, transportation)            Cost of clinical and research programs            Teaching load of junior faculty            Only 1 tenured faculty            Space            Institutional infrastructure            Instrumentation            Administrative support (research lab manager, clinical research coordinator, etc.)            Visibility of clinics internally and externally            Availability of externship sites within reasonable commute and competition with neighboring states</p>
<b>Opportunities</b>	<b>Threats</b>
<p>Doctoral programs (interdisciplinary neuroscience &amp; online clinical doctorate)            Professional master's degree in clinical neuroscience            Grants and contracts-NIH, NSF, State, Private Foundations            Telehealth Center            Expanding clinical programs (internally and externally)            Research experiences for students            Only CSD Master's degree program in the state</p>	<p>Recruitment and retention of faculty            Replacement of retiring faculty and staff            Sustainable financial backing            Graduate student financial support            Complacency</p>



### **Strategic Map**

Recruit and maintain exceptional tenure track faculty, including those at the Associate or Full level

Recruit and maintain exceptional clinical faculty holding a research or professional doctoral degree

Establish a successful mentoring program for faculty and staff

Increase external partnerships for offsite clinical education supervision

Increase the diversity of clinical endeavors to better serve the NH community

Successfully submit and obtain extramural funding from federal, foundation and state organizations.

Identify and build reciprocal relationships with community-based stake holders

Disseminate research findings at meetings, workshops, and in high impact journals (discipline specific and more general if applicable)

Enhance interprofessional education, service, and research

Develop metrics for self-study of quality of our programs and demonstration of the value of our missions

Identify ways to successfully fund graduate students and post-doctoral fellows from outside departmental funds

Provide students the highest quality program that prepares them for the workplace of the future

Expand workplace collaborations as a model CSD program for all faculty