



BACHELOR OF SCIENCE DEGREE

Study Recreation Management and Policy: Program and Event Management at UNH



University of
New Hampshire

YOUR STORY STARTS

HERE

WHAT IS PROGRAM AND EVENT MANAGEMENT?

Whether you see yourself organizing music festivals, running a sports program or leading bicycle tours across Europe, UNH's program and event management degree will prepare you for a career in this growing area of recreation. You will gain the planning, administrative and leadership skills to work in a diverse array of recreation and event management organizations. You'll also study key concepts in marketing, leadership and public policy in relation to recreation services.

WHY STUDY PROGRAM AND EVENT MANAGEMENT AT UNH?

Hands-on learning is an important component of the program and event management option at UNH. Along with traditional classroom learning, you'll study with professionals in the field and participate in a full-time internship. You'll also have opportunities to conduct research with UNH faculty. You'll be able to connect with fellow students through the Recreation Society, a student organization promoting education, community service and networking opportunities for recreation management and policy students on campus.

UNH labs are research powerhouses and our scientists are among the nation's best. The Carnegie Classification of Institutions of Higher Education recently designated UNH one of the top research institutions in the country. Research at UNH attracts more than \$110 million in competitive external funding each year.

POTENTIAL CAREERS

- Adventure recreation manager
- Executive director for nonprofit organization
- Festival and event planner
- Municipal recreation director
- Recreational sport manager
- Resort recreation director
- State or national park manager
- Youth program director
- Tourism manager
- Mountain and Ski Resort manager

EXPERIENTIAL LEARNING OPPORTUNITIES

- Students focus on building pragmatic skills applicable in a variety of management and leadership positions throughout the recreation and leisure industry.
- An immersive, 400-hour internship is the capstone experience for every student, where they gain valuable real-world experience.
- An array of service and research opportunities are available through Northeast Passage—UNH's adaptive sports program.
- The Recreation Society is a highly active student club through which students gain valuable extra-curricular resume-building opportunities in event planning, social networking and community outreach.

SEVERAL MINOR OPTIONS

Students can pursue a minor, including adolescent and youth development, gerontology, disabilities studies, outdoor recreation management or tourism management. Students can also declare an emphasis area using electives in their respective area of interest. Examples include special event planning, recreation sport management and mountain resort management.

EXAMPLES OF WHERE OUR GRADUATES WORK

- Utah Olympic Park
- Vail Resorts
- Boys & Girls Clubs of America
- Healthworks Fitness Centers
- Boston Red Sox
- Gillette Stadium
- Rye Airfield
- The US Forest Service
- The National Park Service
- Rafanelli Events
- The Quechee Club
- Exeter Parks and Recreation Department

Degree Plan

Sample Courses

SAMPLE COURSES

RMP 490	Recreation and Leisure in Society — Examines the historical and philosophical foundation of recreation and leisure.	4
RMP 501	Recreation Services for Individuals with Disabilities — Presents and discusses issues that concern the delivery of quality leisure services to individuals with disabilities in community settings.	4
RMP 557	Program and Event Design — This course introduces students to a range of approaches to recreation program and event design, and focuses on providing leisure experiences for all populations.	4
RMP 563	Recreation Management and Policy Practicum — Designed to provide first and second year RMP majors the opportunity to observe and practice leadership skills in clinical and community-based settings.	2
RMP 559	Program and Event Marketing — This course prepares students to apply marketing principles and strategies to recreation programs and events, including procedures for developing marketing plans for recreation and event organizations.	4
RMP 654	Professional Development and Ethics — Focuses on preparing students for the internship experience through the identification of career goals and the selection of an approved internship site.	2
RMP 661	Recreation and Event Leadership — This course is designed to expose students to fundamental principles of leadership, communication, group facilitation, motivation, employee management, conflict resolution, and development of professional ethics.	4
RMP 663	Recreation and Event Management — This course introduces students to various management processes. These processes include fiscal and budget development and management; policy development and implementation; recreational facility design, operation, and functions.	4
RMP 724	Grantmanship, Evaluation, and Research — Emphasizes understanding and application of grantmanship, research techniques, and research writing.	4
RMP 764	Internship — Supervised professional work experience in an approved recreation, park, tourism or health care agency.	10-16
RMP 772	Law and Public Policy in Leisure Services — Topics including the law of torts, contracts, property, civil rights, risk management, and legal research are addressed in the context of leisure services and recreation resources.	4

EXAMPLES OF FURTHER EDUCATION

Graduate Programs

- Recreation administration
- Natural resources and park management
- Tourism management
- Outdoor education

“I majored in fun! Recreation management and policy is everything recreational, outdoors or indoors, that is a positive influence on people and provides a great service to aid in a better quality of life for kids and adults. UNH allowed me to combine my love for recreation with my desire to create something to better this world.”

— Mike Auciello '18



Learn more at chhs.unh.edu

99%

Percent Recreation Management and Policy graduates employed in their field or pursuing further education

300,000

Hours of service to community agencies provided by CHHS students each year

95%

CHHS students who participate in at least one internship



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College of Health and Human Services

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Scan using camera app on your phone to learn more

